First Rate
Post Office Rateboard

50 YEARS media zest
Transforming Spaces for 50 years

Interim Results for the 6 months ended 31 March 2026

Investor presentation

June 2026

DISCLAIMER

This document and any oration, narration or question and answer session accompanying it, comprises the presentation in respect of MediaZest PLC (the "**Company**") and its Interim results to 31 March 2026 (the "**Presentation**").

No reliance may be placed for any purposes whatsoever on the information in or delivered with this Presentation or on its accuracy or completeness. The Presentation is intended to provide a general overview of the Company's business and does not purport to deal with all or certain aspects and details regarding the Company. Accordingly, neither the Company nor any of its affiliates, directors, officers, employees or advisers nor any other person makes any representation or warranty, express or implied, as to, and accordingly no reliance may be placed on, the fairness, accuracy or completeness of the information contained in or delivered with the Presentation or the views given or implied. Neither the Company nor any of its affiliates, directors, officers, employees or advisers nor any other person shall have any liability whatsoever for any inaccuracies, errors or omissions or any loss howsoever arising, directly or indirectly, from any use of this Presentation, or its contents or otherwise arising in connection therewith.

This Presentation is not a prospectus or prospectus equivalent document and does not constitute, or form part of, nor is it intended to communicate any offer, invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company, nor shall it (or any part of it) or the fact of its distribution, form the basis of, or be relied on in connection with, any contract for any such sale, issue, purchase or subscription. This Presentation does not constitute a recommendation or valuation regarding the Company's securities. No statement in this Presentation is intended as a profit forecast or a profit estimate and no statement in this Presentation should be interpreted to mean that earnings per Company share for the current or future financial years would necessarily match or exceed the historical published earnings per Company share.

Certain statements, beliefs and opinions contained in this Presentation, particularly those regarding the possible or assumed future financial or other performance of the Company, industry growth or other trend projections are or may be deemed to be, forward-looking statements. Forward-looking statements can be identified by the use of forward-looking terminology, (including such words as "believe", "expect', "estimate", "intend", "anticipate", "target", "plan", "aim", "goal", "could", "should" and words of similar meaning). These forward-looking statements are neither historical facts nor guarantees of future performance. Such statements are based on current expectations and belief and, by their nature, are subject to a number of known and unknown risks, uncertainties and assumptions and may be beyond the Company's ability to control or predict, which may cause the actual results, events, prospects and developments of the Company and its subsidiaries to differ materially from those expressed or implied by the forward-looking statements. Forward-looking statements contained in this Presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. Except as required by applicable law or regulation, the Company (nor any of its affiliates, members, directors, officers, employees, agents, advisors or representatives) undertakes any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

The contents of the Presentation have not been examined or approved by the Financial Conduct Authority ("**FCA**") or London Stock Exchange plc (the "**London Stock Exchange**"), nor is it intended that the Presentation will be so examined or approved. The information and opinions contained in the Presentation are subject to updating, completion, revision, further verification and amendment in any way without liability or notice to any party. The contents of this Presentation have not been independently verified and accordingly, no reliance may be placed for any purpose whatsoever on the information or opinions contained or expressed in the Presentation or on the completeness, accuracy or fairness of such information and opinions. No undertaking, representation or warranty or other assurance, express or implied, is made or given as to the accuracy, completeness or fairness of the information and opinions contained or expressed in the Presentation and, save in the case of fraud, no responsibility or liability is accepted by any person for any loss, cost or damage suffered or incurred as a result of the reliance on such information or opinions. In addition, no duty of care or otherwise is owed by any such person to recipients of the Presentation or any other person in relation to the Presentation. The material contained in this Presentation reflects current legislation and the business and financial affairs of the Company at the time of delivery of the Presentation, which are subject to change without notice.

This Presentation summarises information contained in the Interim Results to 31 March 26. No statement in this Presentation is intended to be a profit forecast and no statement in this Presentation should be interpreted to mean or imply that earnings per Company share for current or future financial years would necessarily match or exceed the historical published earnings per Company share. Past share performance cannot be relied on as a guide to future performance.

This Presentation is confidential and should not be distributed, copied, published or reproduced (in whole or in part) or disclosed or passed by its recipients in any way to any other person for any purpose, other than with the consent of the directors. By accepting receipt of, attending any presentation or delivery of or electronically accessing the Presentation, you undertake to keep this Presentation and the information contained herein confidential and not to forward the Presentation to any other person, or to distribute a copy, reproduce or publish the Presentation, in whole or in part, for any purpose.

The distribution of this Presentation or any information contained in it may be restricted by law in jurisdictions other than the UK, and any person into whose possession any document containing this Presentation or any part of it comes should inform themselves about, and observe, any such restrictions. The Presentation does not constitute or form part of, nor is it intended to communicate, any offer, invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities to any person in any jurisdiction to whom or in which such offer or solicitation is unlawful nor shall it (or any part of it), or the fact of its distribution, form the basis of, or be relied on in connection with or act as any inducement to enter into, any contract whatsoever relating to any securities.

Presentation team

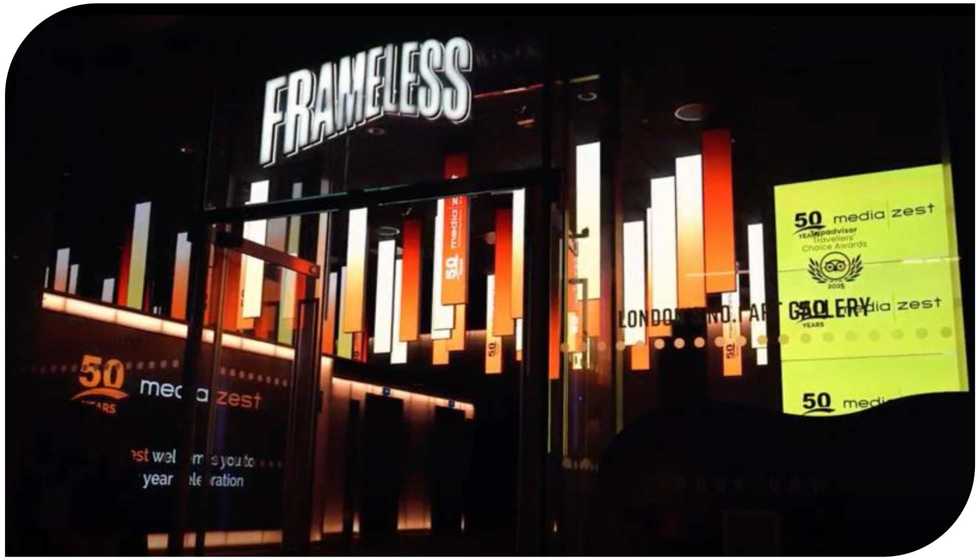
Geoff Robertson – Chief Executive Officer

- Over 25 years of experience in the media and digital signage industries
- 7 years with Sony Corporation of America and Sony Music Entertainment before joining MediaZest in 2005
- ICAEW qualified with Ernst & Young

Keith Edelman - Non-executive Chairman

- Over 40 years of industry experience, working with FTSE 100, 250, AIM-listed and privately held companies
- Former MD of Arsenal FC, vast experience also includes NED work with the likes of Eurotunnel, Supergroup Plc and Thorntons Plc
- Track record of steering transformational growth and strategic M&A

Company Overview



- Creative audio-visual solutions provider
- Provides clients with an end-to-end integrated service
- Delivers innovative digital signage and audio systems
- Three core areas: Retail, Automotive, Corporate offices
- 50 years' experience – Anniversary party held in September 2025 as part of an ongoing marketing campaign

Business Proposition

- We deliver turn-key audio-visual solutions to our clients
- Revenue is generated from project fees, including installation and hardware/software
- Ongoing recurring revenue streams from service and maintenance contracts, including content hosting, software licensing and content management
- Organic growth delivered in H1 FY26 with 40% YoY revenue increase

Results for Six Months Ended 31 March 2026

Considerable improvement on the prior comparative 6 months, trend expected to continue into the H2 '26

Financial Highlights	H1 FY26 £'000	H1 FY25 £'000
Revenue	2,673	1,906
Gross Profit	1,352	1,127
Gross Margin	51%	59%
EBITDA[1]	120	197
Profit after tax	754	56
Profit per share (pence)	0.0420	0.0031
Cash in hand/(Overdraft)	350	(7)

1 EBITDA is defined as (Loss)/Profit before tax adding back Finance costs, depreciation and amortisation

- Strong performance in the half year: Revenue and gross profit increased 40% and 20% respectively
- Gross margins robust but slightly reduced due to increased hardware mix
- EBITDA profit impacted by investments in systems and personnel in H1 FY26 as the Group builds for growth
- Net Interest gain of £698,000 (2025: charge of £88,000) following debt restructuring, strengthening balance sheet
- Significant growth in Net profit after taxation to £754,000 (H1 FY25: £56,000)
- Cash position improved to £350,000 at period end (2025: overdraft of £7,000)

Balance sheet improvements

- Significantly improved balance sheet
  - ✓ Successfully restructuring debt obligations
  - ✓ Securing agreement from loan holders to write off £529,000 worth of interest and leave a principal sum of £785,609 to repay over the next six years
  - ✓ Additional gain of £17,000 due to unwinding of Convertible Loan notes - result of initial accounting treatment
  - ✓ Additional notional "fair value" interest gain to account for interest free repayment period of remaining loans of £198,000 - this will be offset in the coming years to nil net effect. In H1 FY26 this was £29,000 to leave a net positive impact of £169,000 in the period
- Equity fundraising in February 2026
  - ✓ Raised £215,000 gross at a price of 0.06p per share
- Board is delighted to welcome Dr Graham Cooley as a new significant shareholder in the Company at that time

Projects & Partners

Retail

- Continuing roll out of major new contract with First Rate Exchange Services expected to deliver over 1,200 locations by the end of 2026 with ongoing support for 5 years – approximately 500 sites delivered in the period
- Pets at Home digital signage solutions now deployed in over 170 stores over last 7 years, with more in the pipeline including many Vet locations
- Lululemon New flagship stores in High Street Kensington and La Vallee, France in the period
- Additional store for Arc'Teryx, including Hamburg flagship and takeover of equipment in Picadilly and Oslo stores
- Global consumer brand client continued to provide solutions in Duty Free stores – generating significant recurring revenue streams

Automotive

- Hyundai UK dealer network installations continue to grow
- KIA, working in 3 European territories, expanding in Netherlands and Ireland
- Porsche dealership in Milan, UK dealer groups such as Lithia Group, Norton Way
- Rockar Jaguar Land Rover dealership in Canary Wharf

Corporate offices

- Meeting room deployments & booking systems: Teams Accredited

Strategy moving forwards

media zest

- Targeting clients with opportunities to deploy solutions across multiple sites
- Focus on long term contractual revenues and diversified client base in different sectors
- Collecting data to provide actionable insights to our clients
- UK based with pan European work from Dutch subsidiary and global projects delivered with partner network
- Add scale via potential M&A activity unlocking shareholder value

Market Opportunity

- Significant opportunity to build a leading digital signage business with international reach

- Large addressable market
  - ✓ Global professional audio-visual market expected to increase by US$113.26bn over the next 5 years, with a CAGR of 7.92% between 2022 and 2027*
  - ✓ Global digital signage market estimated at US$ 22.15 billion in 2024, and is projected to grow at a CAGR of 8.4% to reach US$ 30.56 billion by 2028**

- Many relatively small, skilled companies without sufficient access to capital or scale to meet this demand. Opportunity for MediaZest to use its public listing and become a consolidator in the market

* Source: Technavio

**Source: Research and Markets "Digital Signage Global Market Report 2024"

Outlook - Targeting further year-on-year growth and increased profitability

- AIM listed creative audio-visual solutions provider to top global brands and actively targeting growth by acquisition as well as continuing the organic growth of recent periods
- Multiple long-term blue-chip clients and growing recurring revenue run rate (c. £1.2 million)
- Strong long-term demand for audio-visual technology in MediaZest's three core sectors
- Roll outs including FRES contract and global ongoing contracts with established clients – continuing into FY27
- Recurring revenue streams provide better predictability and stability
- The Board is confident in MDZ's ability to deliver y-o-y growth in FY26 and increase in profitability: As at March 2026 targeting £5million revenue and £250k+ net profit: already well ahead of those targets by half year

media zest

To receive regular updates from MediaZest, please contact MediaZest@walbrookpr.com