

MediaZest PLC (AIM: MDZ)

Company Summary

Investment profile

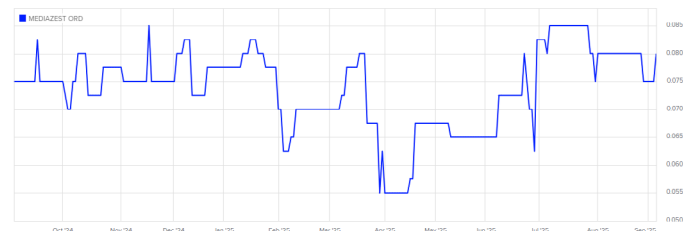
- Award winning audio-visual technology provider to top global brands
- Large addressable market and high client demand in all three key sectors – *Retail, Automotive and Corporate Office spaces*
- Multiple long-term blue-chip clients
- Focused on long-term contractual revenues – recurring revenue run rate c.£1m
- Diversified client base in different sectors
- Recurring revenue streams provide predictability and stability
- Targeting y-o-y growth and return to profitability

Share information

Ticker	MDZ
Share Price	0.08p
Shares in issue	1.70bn
Market Cap	£1.27m
12m Hi/Low	0.08p/0.05p

(Source: [The London Stock Exchange](#), September 2025)

12-Month share price

(Source: [The London Stock Exchange](#), September 2025)

Major shareholders (Source: [Company website](#))

Name	%
City and Claremont Capital Assets Ltd	15.63
Oberon Investments Limited	15.13
Clarmond Wealth Limited	11.28
Stephen Hudson	4.69
Darren Smith	4.26



Key dates:

Q1: Final results / AGM

Q2: Interim Results

Company overview

[MediaZest](#) (AIM: MDZ) is a **creative audio-visual solutions** provider that specialises in delivering **innovative digital signage** and **audio systems** to leading retailers, brand owners and corporations. The Group offers an integrated service from content creation and system design to installation, technical support, and maintenance. MediaZest was admitted to the London Stock Exchange's AIM in February 2005.

50

YEARS EXPERIENCE

60

COUNTRIES

500

LOCATIONS

2000

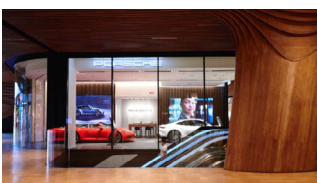
DISPLAYS

Core sectors



Retail

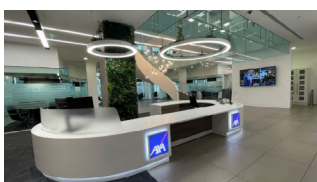
Evolution of retail focused on customer experience, with technology as the enabler with roll out programmes from long term clients - **First Rate Exchange Services, Pets at Home, Lululemon**



Automotive

New dealership business models and innovation.

Major clients include **Hyundai, KIA and PORSCHE**.



Corporate offices

Post COVID-19 acceleration of Hybrid working: reduced space and occupancy leading to increased use of technology to manage resources more efficiently.

Clients includes **Harrods and Wincanton**.



Business Wins / Opportunities

Following the successful completion of a "proof of concept" project, MediaZest secured a significant new contract with First Rate Exchange Services Limited ('First Rate') in July 2025 to provide digital currency boards installations for First Rate's clients.

This will include deployments across approximately 1,200 locations in the UK representing a significant investment by First Rate in its business over the next five years, predominantly delivered in the next 24 months.

Converting this opportunity with First Rate represents a major milestone for the Company, strengthening its position as a leading supplier of integrated digital signage solutions.

Design, Install, Maintain & Measure

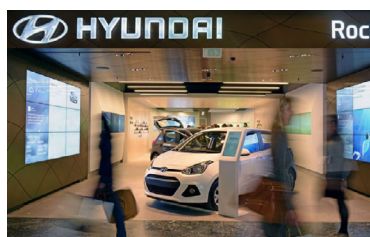


MediaZest offers an end-to-end service including, system design, installation, aftercare and remote content updates.

- Client Requirements
- System Design
- Product Sourcing
- Build & Test
- Content Creation & Management
- Installation
- Monitoring & Reporting
- Support & Maintenance

Featured projects

<https://www.mediazest.com/project/>



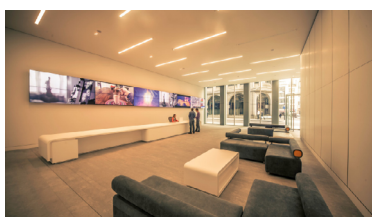
HYUNDAI



Volkswagen



Pets at Home



6 Bevis Marks

Group strategy

- Continued focus on growing revenues and client numbers, with emphasis on those with long-term opportunities to deploy solutions across multiple sites at scale
- Provide a high-quality Managed Service offering wrapped around hardware and software delivery that generates ongoing contractual revenues from the customer base over several years
- In addition to organic growth, the current state of the digital signage market is well suited to a 'buy-and-build' acquisition strategy to take advantage of economies of scale and the maturing market. As one of very few listed vehicles in this space, MediaZest is well positioned to take advantage of this opportunity

Management team



Geoff Robertson, CEO and Sales Director of MediaZest. He has over 25 years' of experience in the media and digital signage industries including 7 years with Sony Corporation of America and Sony Music Entertainment before joining MediaZest in 2005. Geoff is ICAEW qualified with Ernst & Young.

Keith Edelman joined at **Chairman** in June '25 and has over 40 years' industry experience working with FTSE 100, 250 & AIM-listed companies. Known for his sharp commercial acumen and ability to unlock long-term value, recent experience includes former MD of Arsenal FC.



James Abdool, NED of MediaZest, he has over 20 years of experience in the digital media arena. Recent experience includes heading up the Digital Experience innovation work at Arcadis and SVP UK & Europe for Fortude.

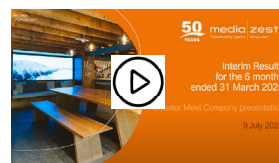
Both the Board and executive management team are fully **committed to investors**, and focusing on driving value for all shareholders.

Outlook

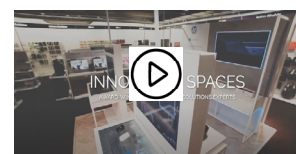
- Ongoing long-term project roll outs are set to continue and additional projects forthcoming
- The Group's Netherlands subsidiary continues to perform well and attract client interest
- Demand in MediaZest's three core sectors (retail, automotive and corporate offices) continues to grow
- Targeting a year-on-year growth and profitability at the pre-tax level in FY25
- Continue to evaluate suitable parties for a potential "Buy and build" acquisition
- Remains positive about the Group's future growth potential

Meet MediaZest

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Latest investor presentation



Recent projects highlights

