

### **Reimagining Resilience for Chronic Conditions**

Empowering individuals towards a healthier, happier future

**Interim Results For The Period Ended 30 June 2023** 



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Chief Financial Officer

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# Company Overview

- Patient-centered digital health company focused on the intersection of chronic physical & mental health conditions, starting with GI conditions (TAM 30M+ US patients, \$50B+ spend pa)
- First to <u>apply</u> a scientifically validated, psychological resilience assessment to identify, stratify and predict high-cost low resilience patients<sup>1</sup>
- First to *deliver* a resilience-based condition management program clinically proven to modify health behavior, and improve psychological resilience and health outcomes, at significantly reduced cost<sup>1</sup>
- Deploying proprietary Trellus Elevate<sup>TM</sup>, a scalable engagement and health management platform, delivering evidence based digital behavior change interventions and a specialized support team
- Customers include health plans, employers, benefit consultants, pharmaceutical manufacturers



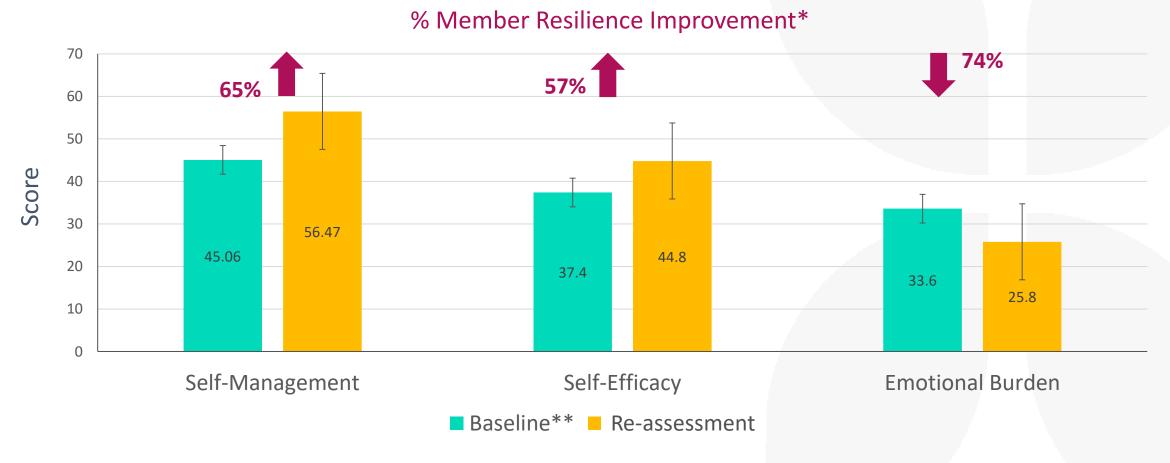
# 2023 Highlights to Date

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- New executive leadership
- **⊙** Trellus Elevate™ IBS program launched
- Control Launched B2B2C pilot programs in IBD and IBS
- **⊙** Completed Trellus Elevate™ Early Adopter patient program
- O Positive data and real-world evidence (RWE) supporting the Trellus model
- Ongoing strategic partnerships with patient advocacy groups and national provider societies
- Continued into later stage discussions with a large national health insurance plan
- Achieved operational readiness while maintaining cash runway into 2025









\*\* 92% screen Low Resilience

\*92% Improved in at least 1 Resilience Criteria

\*33% Met Full Resilience Criteria

# Focused Business Development Strategy





Leverage Data
From Community
Testing and B2B2C



Large Scale
Pilot with
Health Plan



Expanded
Access with
Pharma



Optimize Strategic Partnerships



# Pilot Programs: Progress to Date



### Managed Care Health Plan

- Mount Sinai Risk IBD Population
- N=50
- Enrollment Started March 2023
- 12-month program

#### Health System Employer Agreement

- Mount Sinai Employees with IBD
- TAM≈200
- Enrollment Started March 2023
- 12-month program

# Health System Provider Agreement

- 32BJ members with IBD and IBS
- TAM≈75
- Enrollment Started April 2023
- 12-month program



# Building an Enterprise Solution for Large Health Plans

Trellus and Health Plan Deliverables	Readiness
Website	Unique Customer Landing page
Technology/Product	Efficient Onboarding and Registration Mobile 1 <sup>st</sup> Redesign/UX optimization and Engagement
American Disability Act (ADA) Compliance	Web and Mobile ADA Compliant
Data Security and Compliance	Health Plan Audit #1 Sept 12; Audit #2 Sept 19 Completed SOC2 Type 1 Completed SOC2 Type 2 Planned Completion Feb 2024
Marketing	Health Plan Member and Provider Campaign Created Onboarding Healthcare Marketing Agency
Customer Relations Management	HIPAA Compliant CRM Integration
Reporting	Bilateral KPI and Metrics Agreement



# Illustrative Breakeven Model for IBD: 1 National Health Plan

#### Per IBD Member Assumptions:

- Annual Spend = \$25,000/year
- Negotiated 10% Savings = \$2,500/year
- Negotiated 2:1 ROI= \$2,500:\$1,250
- Negotiated 50%:50% Shared Savings if > Savings 10%
- Actual 20% Savings = \$5,000

Trellus Health®

**Resilience Screening Monthly Management Annual Per Member** Fee Fee Fee \$50 \$100 \$1,250 6,200 Members

Significant upside/ lower breakeven point from potential share of savings

**Shared Savings** (Performance Fee)

\$1,250

- 2.5% Large Health Plan TAM
- 0.2% US IBD TAM

Breakeven

# Financial Highlights



- Net cash of \$15.9m as of 30 June 2023 (31 Dec 2022: \$19.0m)
- Adjusted EBITDA\* loss of \$3.2m (31 Dec 2022: \$8.1m loss)
- c.\$7.5m capital investment to date in technology platform development and companion software
- Strategic focus remains on large B2B2C partners; continued development and scaling achieved with resources in hand
- Current cash resources sufficient into 2025 assuming current level of revenue only and maintaining planned capital investment in technology



# Delivering Commercial Traction: Development Strategy



### **Enroll**

Target patients most likely to participate

### **Engage**

Trellus Elevate™ experienced team

#### **Execute**

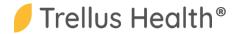
Demonstrate healthcare cost savings in pilot programs

### **Expand**

Scale B2B TAM across regions

Revenue generation through share in cost savings

We have the operational foundation and strategic framework in place to deliver



# Year to Date Summary



- Built a solid framework/foundation to meet partner(s) goals while managing costs efficiently
- De-risked our operations without impacting operational readiness
- Prepared to scale as we enter a new stage of development while extending our cash runway
- Moved forward ongoing advanced discussions with large B2B2C partner as well as other discussions at various stages with healthcare providers, big pharma, employers and large benefit consultants
- Shifted the DTC program into community testers, enabling us to leverage our most engaged members' experiences to fine-tune our B2B2C offerings



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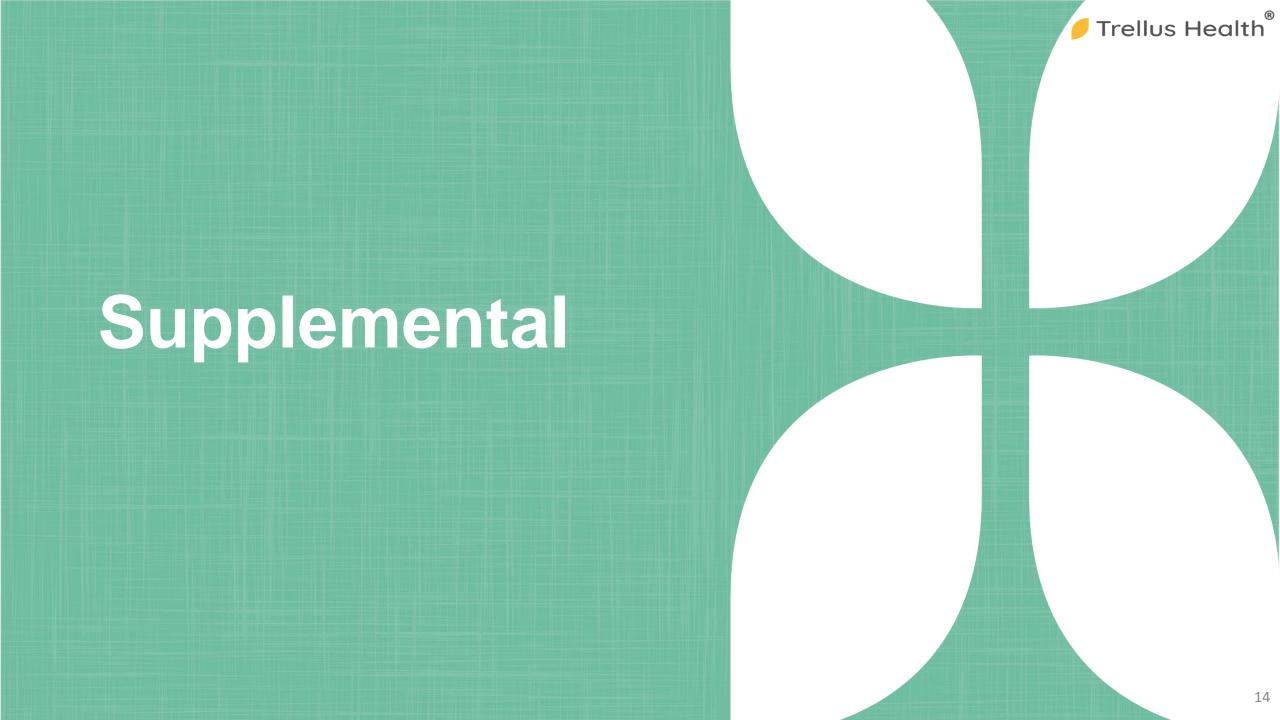
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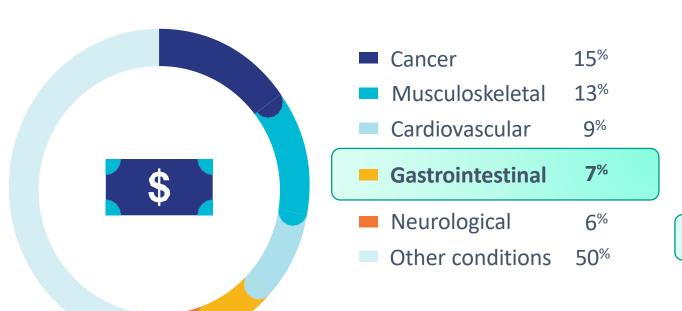


### Rising Costs of GI Conditions & Impact of Mental Health-The Market Opportunity

### **Health Action Council Spend by Condition**

GI Top 5 Cost Category<sup>1</sup>

# **Top-ranked GI comorbidities**



- Hypertension
- Back disorders
- Diabetes
- High lipids
- Depression-particularly for those with IBS and IBD



## Trellus Elevate Condition Management Program - The Value



#### **Trellus Elevate - The What**

- Changes health behaviors
- Reduces and prevents utilization, including emergency room visits, hospitalizations
- Improves quality of life and health outcomes
- Provides a support system of specialized educators and coaches
- Promotes adherence to national quality standards
- Disintermediates provider-patient connectivity

#### **Trellus Elevate - The Why**

- Demonstrated cost savings
- Robust screening analytics
- Trained resilience team and evidence-based digital behavior change interventions
- A strategic partner for health and wellness initiatives & remote monitoring
- An engaging, motivating person centric experience
- Customized programs and platform
- Advanced capabilities in technology and security



# Urgent Need to Predict High Risk & Intervene to Lower and Prevent High Costs

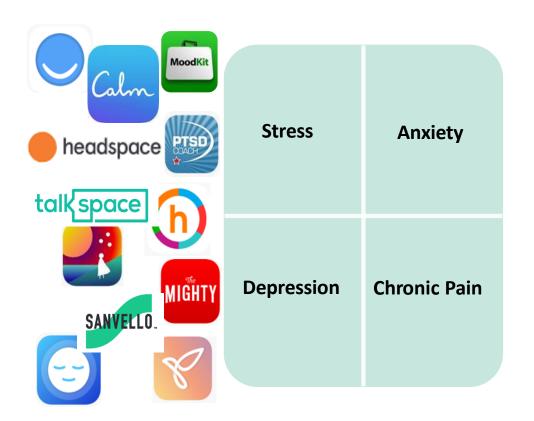
Historical Claims Data	Traditional Condition Management	Trellus Elevate Condition Management
High-Cost Claims	Care management programs have little impact on reducing costs and cannot determine factors driving costs	Proprietary Resilience Assessment to identify and intervene in high-cost members with low resilience to lower costs and improve outcomes (High Cost/High Risk Members)
Low-Cost Claims	Members not targeted and do not get proactive interventions, leading to higher future costs	Proprietary Resilience Assessment to identify and intervene in low-cost members with low resilience to prevent high costs and improve outcomes (Rising Risk Members)



## How Trellus Elevate is Reimagining GI Condition Management

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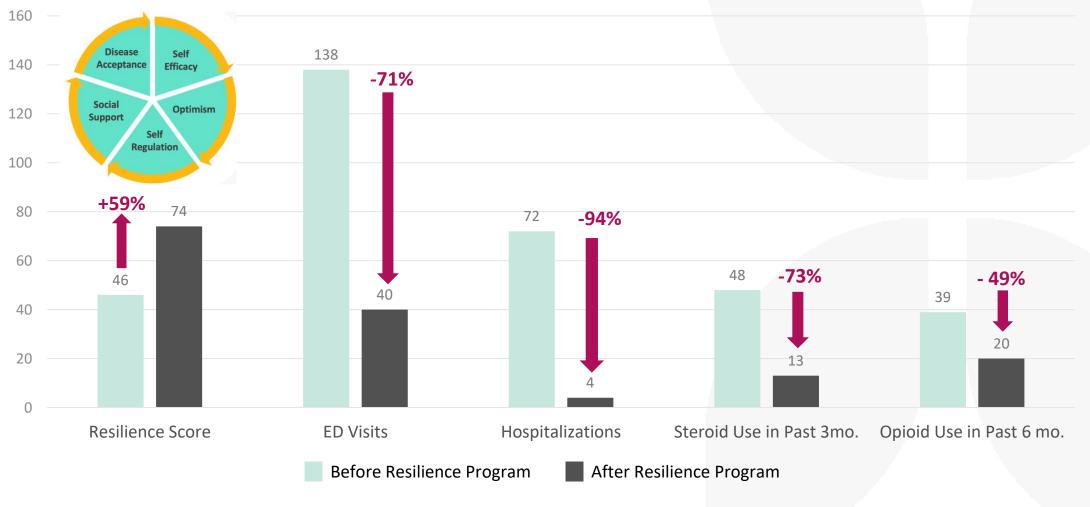
Traditional Psychology Approach
Targets of Generic Mental Health Apps
Reactive & Disconnected







# Scientifically Validated and Clinically Proven Results: Improving Resilience Reduces Healthcare Utilization and Improves Health Outcomes





### **Consolidated Income Statement**

• For the period ended June 2023

	\$'000
Revenue	14
Employee expense	(1873)
Professional costs	(681)
Other costs	(1209)
Operating Loss	(3,749)
Depreciation and amortization	575
Depreciation and amortization  Share based payments	575 19



### Consolidated Balance Sheet

As of 30 June2023

	\$'000
Intangible assets	6,792
Tangible assets	46
Cash	15,811
Debtors	187
Accounts payable	462
Share capital	137
Share premium	43,387
Other Reserves	220
Foreign currency reserves	(2,329)
Accumulated losses	(19,041)

### Consolidated Cash Flow

For the period ended June 30 2023

	\$'000
Cash used by operations	(3,115)
Purchase of tangible assets	0
Additional intangible assets	(847)
Net cash outflow	(3,962)
Cash balance as of 30 June 2022	23,968
Exchange Gain/(Loss) on Cash & Cash Equivalents	688
Cash balance as of January 1, 2023	19,085



## Trellus Health Board & Senior Management



Marla Dubinsky, MD CEO\*, Co-Founder

Professor, Pediatrics and Medicine Chief of Division of Pediatric Gastroenterology Co-Director, Susan and Leonard Feinstein IBD Clinical Center, Mount Sinai Health Co-Inventor, Prospect Tool Co-Founder, Cornerstones Health



Dan Mahony, PhD
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Former Co-Head Healthcare, Polar Capital Partners Former head of European healthcare research at Morgan Stanley

Former analyst at ING Barings Furman Selz, NY Former research scientist at Schering Plough, CA



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Former Senior Vice President, Finance and Strategy of IN8 Bio
Former Co-Founder and Chief Financial
Officer of 3D Forensic. Inc



**Traci Entel** *Non-Executive Director* 

Partner at Incandescent Former Head of Employee Impact & Experience at Stripe

Former Managing Director, Global Head of Talent Management, & Global HR Business Partner at BlackRock

Former Partner and Chief Human Capital Officer at Booz & Company, now Strategy&, part of the PwC network



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Chief Operating Officer

Former Business Manager Astra Zeneca



Jamey Hancock\*
Chief Technology Officer

Former VP Ipsoft
Former East Coast Ops Manager Google

### Trellus Health Advisory Board



Laurie Keefer, PhD

Co-Founder

Chair, Scientific Advisory Board

Professor, Medicine and Psychiatry

Psychiatry Director, Psychobehavioral Research

Co-Director, IBD Medical Home

Inventor, GRITT Method

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